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The Better Times News

Edibles Edition

Colorado's MIP Newspaper • Vol. 2

www.BetterBakedmenus.com

Sunday March 1st, 2015

Better Baked and Café Marley Spring Specials

CAFÉ MARLEY SPRING SPECIALS ARE HERE

One of the products that we are most proud of in the Better Baked kitchen is our ginger snaps. Lucky for our customers, we have a large surplus, and have decided to make them our special for March and April! For every one package of ginger snaps purchased (2 cookies per pack), you will get one half off! While our ginger snaps are small, they pack quite a large effect. Each batch of cookies are lab tested and come in at 30mg of THC per cookie and 60 mg per package. The cookies are scored four ways so that every corner is approximately 7-8mg, for easy, precise dosing or for recreational users that are new to edibles.



Our ginger snaps are not your typical infused cookie that hide behind sweetness and large amounts of sugar to cover the cannabis butter taste. One of the main ingredients in all ginger snaps is molasses, and our Better Baked ginger snap is no different. However, we also include many other spices including ginger, cinnamon, allspice and clove, all of which accent the signature flavor and taste.

Our ginger snaps pair perfectly with coffee or milk, and because they are a balanced hybrid, can be enjoyed at any time of day.

We encourage you to try our ginger snaps

along side any other infused ginger snap or molasses cookie. Just remember to dose responsibly! We feel confident that after you've compared us to the rest, the decision will be clear, Café Marley is best!

BETTER BAKED PROUD TO BE FULLY COMPLIANT WITH NEW LABEL REGULATIONS

One of the largest challenges we face as a marijuana edible supplier is to stay compliant with the rules and regulations implemented by the MED. As of February 1st, 2015 new laws for the way marijuana edibles are displayed and packaged officially went into effect. The new rules and regulations include child resistant packaging for products greater than 10mg, nutritional and dosage information displayed clearly on the packaging, and any product greater that has more than 10mg of THC must be clearly demarked in increments of 10mg or less.

At Better Baked, we are not only proud to be in full compliance with the new laws, but also welcome the new laws as a way to better inform the public on proper dosing of marijuana edibles. It is very easy for people that are new to marijuana, or unfamiliar with edible dosages to accidentally eat too much of an edible and have an unpleasant experience. Some may see an infused cookie just as "a cookie" and not as a highly potent edible containing a large amount of THC. This way of thinking, combined with a much longer delay of effects can leave some people with overwhelming experiences

that they are not prepared for, or even worse turn them off of edibles for good.

At Better Baked, we believe in the growing potential of edibles being the preferred manner of marijuana use; edibles are discrete, there is no stigma of smoking, and they can be enjoyed almost anywhere. Building off of those reasons, we want to take every step we can to ensure our customers have pleasant experiences with our edibles and dosing is always precise.

As of February 1st, we are proud to state by either scoring or physically separating the product we are able to demark all of our products into doses of 10mg or less. Every product also provides nutritional information and directions for responsible dosing and full compliance of the current Colorado law.

BETTER BAKED CELEBRATES SPRING AND 420

To celebrate the coming of Spring and our industry's favorite holiday, 420, Better Baked is introducing some excellent specials.

Keeping it green for St. Paddy's day and making the Easter Bunny happy too, we are offering a buy one get one half off special on our Medical Mini Zucchini and Carrot Loaves, both nutty and non-nut. These delectable little breads are moist, chewy and go great with one of our infused butter spreads.



Made completely from scratch, each bread uses fresh zucchini right from our garden. We season our batter with aromatic allspice, cinnamon, and a hint of rich molasses to add complexity and depth.

Each loaf contains 200mg THC and four servings, perfect for sharing. Warmed up and sliced into four, one serving is great for breakfast on the go, or for an afternoon snack.

We are also excited for our 420 specific "Herb N Herb Oil" special. Through the month of April for every one 5oz Sweet Basil or Rosemary Infused Oil you purchase, you will receive another one half off! These savory oils are excellent for making salad dressings, adding to soups or sauces and for lightly sautéing veggies and protein.

Each 5oz oil contains 200mg THC total, and 20mg per tablespoon or serving. We love our oils because they allow medical users to easily layer and dose medication into everyday recipes without adding a lot of sugar or extra calories.

Please check out the back of this newsletter for all of our Spring specials and offer details. We encourage you to look at all of our products on our website: www.BetterBakedMenus.com or call us at: 720-339-2477. We are always available to answer any questions and take orders over the phone.

- BB Owners